



Celebrate National Reading Month

What is honored in a culture gets cultivated there. - Plato

Celebrate **National Reading Month** and promote environmentally friendly education by participating in our **Go & Grow -Read to Succeed Challenge**. Invest in your own growth while supporting education, economics, and the environment initiatives.

This is how it works for the **Reader**:

1. Purchase 3 books and receive a free reusable tote bag which is great for carrying your new books or for light shopping.
2. A plant with your name will be donated to a participating class (K-2nd) of your choice. The class must be enrolled at the time of purchase.
3. Three dollars (\$1 for each book) will be allocated from your purchase to I M University (I M U) to support social, economic, and environmentally sustainable initiatives.

This is how it works for the **Teacher/Class/School**:

1. Enroll your class in the **Go & Grow** Program (Free).
2. Assign a point of contact for the class.
3. Each child in the class (K-2nd grade) will receive a personalized electronic copy of *Go & Grow with Mac* book, the first book in our *Go & Grow* series.
4. When a Go & Grow Reader makes a purchase they could select your class as the recipient of their plant.

Go & Grow Objectives

1. To encourage people to read.
2. To inspire children to learn about the environment and healthy eating.
3. To create a sustainable economic model based on everyone contributing a little for the well-being of the community.
4. To be able to have **I M U** sponsor a school class trip to a farm-to-school location to learn about the environment and healthy cooking.

GO & GROW



with Mac

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GO & GROW
in your field of dreams

Read to Succeed Challenge



Go & Grow - Read to Succeed Challenge

- Buy 3 personal or professional development books from Field of Dreams
- Receive a free reusable tote bag
- Field of Dreams donates a plant to a participating school/class with your name to inspire students to learn about plants and healthy eating
- Field of Dreams donates \$1 per book to I M University non-profit to support social, economic and environmental sustainable initiatives
- You get to give a *Go & Grow (Meet Mac)* personalized e-book to a young reader

The more books you purchase the more you grow, the more young learners grow, and the more the garden grows!

goandgrow@inafieldofdreams.com

Read to Succeed > Seeds of Greatness > Go & Grow > IM Possible

www.inafieldofdreams.com www.IMpossiblemall.com www.IMUniversity.org

By committing to your growth, you can help children, small businesses, and the environment grow. Social, economics, and environmental sustainability!

For more information go to www.inafieldofdreams.com/goandgrow.

If you are interested in participating as a Reader or enrolling your class send an email to goandgrow@inafieldofdreams.com to request a username and password. Readers include your full name. Teachers include your full name, school name, address, and class grade.

www.inafieldofdreams.com

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